



# THE BITE OF THE VALLEY 2012

## APPLICATION TO EXHIBIT + CONTRACT

Please complete, sign & forward with payment to:

Unit 104 – 16433 – 64<sup>th</sup> Ave  
Surrey, BC V3S 6V7 or Fax to: 604.576.8853  
Phone: 604.576.8859 Email: info@eat-fraservalley.com

September 14 – 16, 2012  
Tradex Exposition Centre, Abbotsford, BC  
Please complete the information below.

Exhibiting Restaurant Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Prov \_\_\_\_\_ Postal Code \_\_\_\_\_ e-mail \_\_\_\_\_

Ph (\_\_\_\_) \_\_\_\_\_ Fx (\_\_\_\_) \_\_\_\_\_ Web \_\_\_\_\_

In addition to prepared food and beverage for on-site consumption, I will be selling my own branded products as listed below: \_\_\_\_\_

Please indicate your preferred choice of booth location in the Bite of Vancouver Pavilion (Booths 1-10)

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ 4<sup>th</sup> \_\_\_\_\_

### EXHIBIT SPACE FEES

Booth Fee: \$ 495.00

5% GST \$ 24.75

**Total Payable \$ 519.75**

### PAYMENT METHOD

Check Enclosed Payable to EAT! Vancouver **OR** Charge to my  Visa  Mastercard

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Amount to charge \$ \_\_\_\_\_

Given the agreement on this application and subject to the conditions expressed herein, the company listed on this document agrees to abide by the terms and conditions outlined on the reverse of this Application to Exhibit and Contract and to the terms stated in the Bite of The Valley Participation & Menu/Retail Sales form.

Name \_\_\_\_\_ Signature of Authorized Agent \_\_\_\_\_

Title \_\_\_\_\_ Contact Phone \_\_\_\_\_

Date: \_\_\_\_\_ Email: \_\_\_\_\_

**Note** Incomplete applications or those without the accompanying registration fee can not be processed.  
HST Registration No. RT 862746245



## **The Bite of the Valley - 2012**

### **Restaurant Participation Regulations**

#### **The Bite Program**

- All participating restaurants may sell bite size portions of their menu selections through a 'bite' ticket sales program administered by Show Management. Tickets will be sold in 50 cent denominations. Cash transactions are not allowed and are in violation of the Bite regulations.
- All 'bites' (Appetizer size portions) must be priced in the range of 50 cents to \$4.00 in 50 cent increments.
- Restaurants may also sell their own branded take home food & condiment products. These sales must also be through the 'bite ticket system'.
- Show management will redeem at the end of the show all bite tickets submitted by the restaurants at 75% for the first \$4,000 of sales, at 85% for sales \$4001 to \$7,000 and at 90% for sales over \$7,001.
- A registration fee of \$495 is required to secure each kiosk.

#### **Restaurant Space Location and Details**

- All participating restaurants will be located in the area designated on the floor plan as The Bite of The Valley Restaurant Pavilion.
- Each participating restaurant will be provided with one of the booths: 1-10.
- Each booth measures approximately 150 square feet
- Cleanliness within the booth and the adjacent cleanup area is the restaurants' responsibility.
- Booth staff must adhere to Fraser Health Regulations and have Foodsafe certification.
- Each booth includes one skirted table at the front of the booth and one storage table.
- Tables and seating for dining guests will be provided throughout the Bite of Vancouver area by Show Management and will be kept clean by Show Management staff.
- Restaurants will provide their own cooking equipment and may set up their own signage, menu display and other décor to enhance their presence.
- Show Management will provide limited on-site common refrigeration space for Bite of Vancouver restaurant participants. There will be no freezer space available.

#### **Restaurant Activity Guidelines**

- All décor, signage and marketing activities must be confined to within the restaurant's own booth space and may not encroach outside the perimeter of the booth or infringe on a neighbour's kiosk.
- Promotional 'give-aways', signs, posters, banners or stickers are allowed as long as they are directly related to the particular restaurant. Third party promotions (selling or advertising another company's products or services) and cash sales (bypassing the 'bite tickets') are strictly forbidden.

## Menu & Product Sales Form

The Bite of the Valley reserves the right to restrict certain entrees or beverages due to duplication or contractual exclusivity as in the case of sponsorships. Please type or print the information below clearly. Also please note that this information may be used in official print advertising for EAT! Fraser Valley and the Bite of the Valley.

### **Menu Items:**

**Menu items must be priced within the range of 50 cents and \$4.00 in 50 cent increments!**

Menu item #1: \_\_\_\_\_ Price: \_\_\_\_\_  
Description: \_\_\_\_\_ Portion Size: \_\_\_\_\_

Menu item #2: \_\_\_\_\_ Price: \_\_\_\_\_  
Description: \_\_\_\_\_ Portion Size: \_\_\_\_\_

Menu item #3: \_\_\_\_\_ Price: \_\_\_\_\_  
Description: \_\_\_\_\_ Portion Size: \_\_\_\_\_

### **Beverage Sales:**

If you are planning to sell a unique novelty beverage of your own creation please describe below: (Sales of coffee, soft drinks, canned or bottled beverages, alcoholic beverages and bottled water are **not allowed**)

Beverage \_\_\_\_\_  
Price: \_\_\_\_\_ Portion size \_\_\_\_\_

### **Retail Merchandise Sales:**

(Take home packaged food, condiments, sauces, etc.)

Please list items you wish to sell and prices (prices must include GST and rounded to the nearest multiple of 50 cent tickets).

Merchandise #1: \_\_\_\_\_ Price: \_\_\_\_\_

Merchandise #2: \_\_\_\_\_ Price: \_\_\_\_\_

Merchandise #3: \_\_\_\_\_ Price: \_\_\_\_\_

### **To Book Your Kiosk (booth),**

**Fill out this form and an Application to Exhibit + Contract and return to us with the payment.**

I hereby agree to the terms stated above in the **Bite of the Valley Restaurant Participation Regulations** and the **Bite of the Valley Menu & Product Sales Form** and understand that these two additional documents are part of the official **Application to Exhibit + Contract**.

Name of Restaurant: \_\_\_\_\_

Name of Person in Charge of Booth: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_